



pistons
 Official Publication of the Detroit Pistons
 1972-1973 FIFTY CENTS

Quiet is the sound of a well-made car. 1973 Ford LTD.



FORD LTD

FORD DIVISION





Laguna Colonnade Hardtop Coupe at Bixby Bridge near Monterey, California.

New Laguna. Chevelle at its very best.

To be the best Chevelle isn't easy. Because for 1973, every Chevelle is better than ever. However, one stands above.

It's called Laguna. And it's easily recognized by its distinctive urethane front end which is a beautiful cover for a tough new front bumper system.

By its new advanced Colonnade hardtop design with double-panel roof for strength, improved visibility area and quietness.

And by its big standard 350 V8 engine.



Available swivel seats make ins and outs more convenient.

The interior is special too. Special fabrics, special steering wheel, wood-grain vinyl accents, map pockets and molded full-foam seats.

Happily, underneath it all, the Laguna is all Chevelle with a redesigned suspension and a wider stance to give you improved ride and handling. More leg room in the back seat. New flow-through power ventilation system. Front disc brakes.

There's one other benefit you can look forward to. Traditionally high resale.

Chevrolet. Building a better way to see the U.S.A.

Chevrolet

Take a second to buckle up. It could save a lifetime.



Setup for 1973 NBA Playoffs

The National Basketball Association has adopted a new format for its 1973 playoff series.

Here's how the championship competition will work:

1—Each divisional winner (Midwest, Pacific, Atlantic and Central) automatically will qualify.

2—The next two teams with the best records in each conference (Eastern and Western) will round out the playoff field. This might mean that one division could have as many as three qualifiers for the playoffs.

Once the qualifiers are determined and set, here's how they'll play off:

1—The teams in each conference will be ranked according to their regular-season victory-defeat records.

2—The team with the best record in the conference will meet the team with the poorest mark among the four teams in one round. The other round will match the teams with the second and third-best regular season records.

3—The first-round winners then will play off for the conference titles with the two conference survivors squaring off for the world title.

4—Each series will be settled in a best-of-seven series.

A record playoff pool of \$750,000 has been announced by NBA commissioner J. Walter Kennedy.

Teams will be recognized for their regular-season performances as well as what they accomplish in the playoffs.

As an example, if the team which finishes the regular season with the highest win-loss record

goes on to win everything, it would split \$232,000 among its players and staff. Last season, the Los Angeles Lakers set an NBA record in playoff earnings with \$224,500.

Here's how this year's pool will be broken down among the eight teams gaining the NBA playoffs.

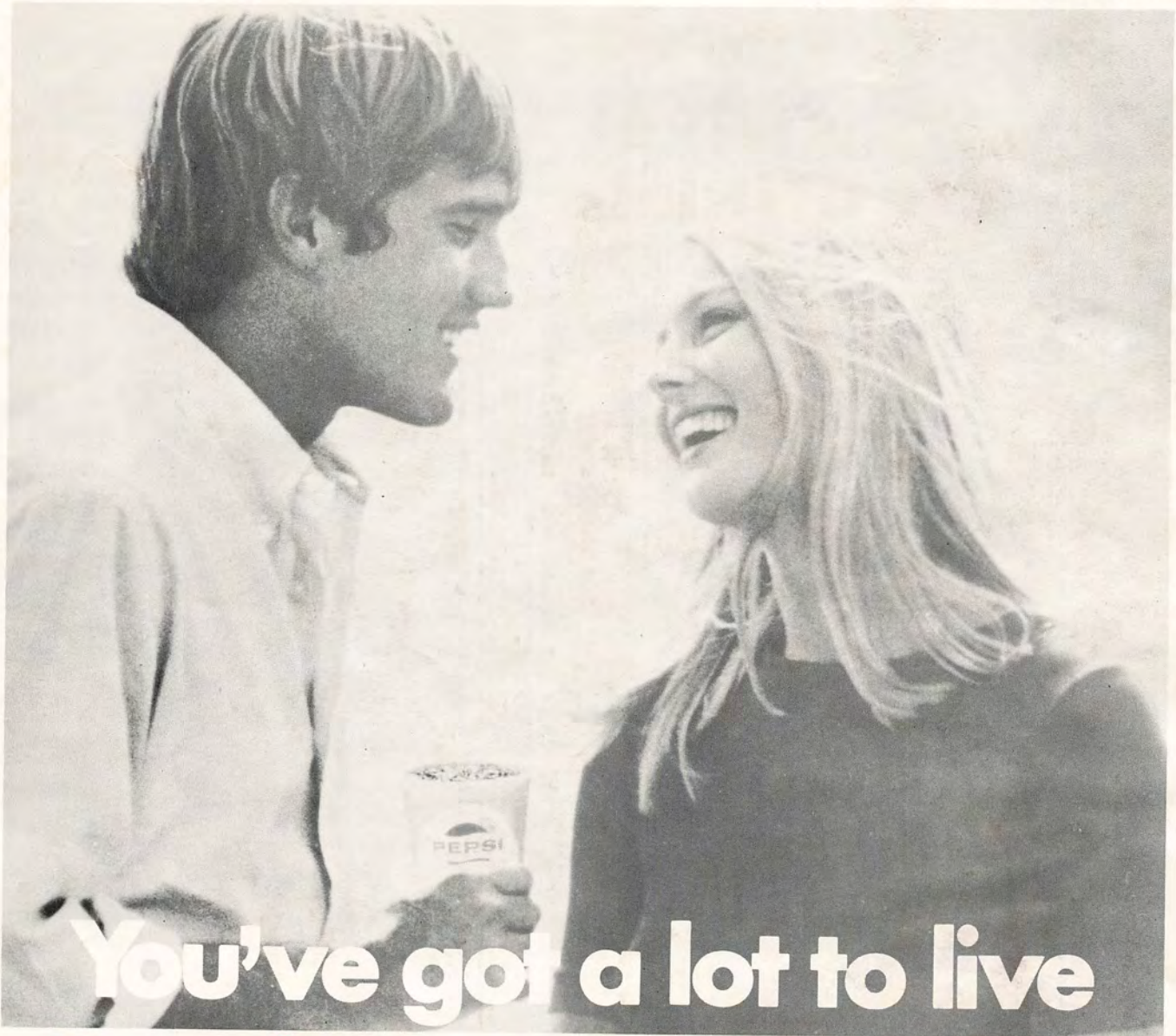
Highest won-lost percentage in Association	\$25,000
Highest won-lost percentage in each Conference \$30,000 each x 2	\$60,000
Second-highest won-lost percentage in each Conference \$20,000 each x 2	\$40,000
Other teams qualifying in playoffs \$12,500 each x 4	\$50,000
Conference Semi-Finals	
Winners \$34,000	
Losers \$30,000 x 4	\$256,000
Conference Finals	
Winners \$43,500	
Losers \$33,500 x 2	\$154,000
Championship Series	
Winner \$100,000	
Loser \$ 65,000	\$165,000
TOTAL	\$750,000



PISTONS TEAM PHOTO ON FRONT COVER

Front Row—Don Adams, Chris Ford, Stu Lantz, Captain Dave Bing, John Mengelt, Justus Thigpen, Fred Foster.
Back Row—Coach Ray Scott, Trainer Harold Shockro, Willie Norwood, Bob Nash, Jim Davis, Bob Lanier, Curtis Rowe, Erwin Mueller, general manager Edwin Coil.





You've got a lot to live **Pepsi's got a lot to give**

What we mean is this: living isn't always easy, but it never has to be dull. There's too much to see, to do, to enjoy. Put yourself behind a Pepsi-Cola and get started. You've got a lot to live.





Fred Zollner
President

Detroit Pistons Officials



George Maskin
Public Relations



Tom Abbott
Promotions-Sales



Edwin E. Coil
General Manager



Harold (Bud) Shockro
Trainer



Dr. Henry Berris
Team Dentist



Dr. Russell Wright
Team Physician



Dr. Benjiman Paolucci
Team Physician

STAFF SECRETARIES: Miss Kathleen Roberts, Mrs. Diane Steel.

Office: Suite 3000 Cobo Hall, Detroit, Mich. 48226.

Telephone: 962-7844.



100 great points



100 fine clean places
to take the whole family...
locations throughout Michigan.

If anybody else knew enough
about basketball to put together
a yearbook like this,
maybe they'd know enough about
basketball to put together
a shoe like this.

CONVERSE 1972 BASKETBALL YEARBOOK

Encyclopedia of the 1971-72 Professional, College and school basketball season • Photos of stars, championship teams • Season highlights, season's review • Top scorers • Conference standings • Sectional roundups • Pro-playoff results • Converse All-American team • Scoring plays, winning tips by top coaches • Hall of Fame news • Plus, special features on basketball in the last 51 years.
51st Annual Edition • One Dollar

Converse has been around basketball as long as basketball has been around. Eight out of ten players wear Converse All Stars®. The U.S. Olympic Committee selected Converse for 20 U.S. teams at the '72 Olympics in Munich. In fact, All Stars® have been in every Olympic basketball championship ever played.

Nobody else could put together a yearbook like this one. This is the one with everything and everybody that was a part of basketball in 1972.

For a copy of the yearbook, send \$1 to Dept. 1, Converse, Malden, Mass. 02148. For All Stars®, see your Sporting Goods Dealer.

★ converse



RAY SCOTT *the Coach*



As an all-around player, few topped the proficiency rating Ray Scott turned in during his 11 years — six with the Detroit Pistons — in the professional ranks.

Whether, it was scoring, or playmaking, or rebounding, or defense, Scott stood with the best, which no doubt helps to explain why already in his short tenure as coach of the Pistons

he has distinguished himself in his new role.

Gaze down the list of Scott accomplishments as a Piston player:

1—He totalled 6724 points for a 16-point average to rank sixth on the Piston's all-time scoring list.

2—He pulled down 4508 rebounds to stand fourth on the team's all-time select list.

3—In assists, his total of 1228 ranks No. 5 overall, but No. 1 among forwards or centers who have played with the Pistons in Detroit.

Scott also shares the distinction with Dave DeBusschere as being the only two forwards ever to lead the Pistons in assists at the end of a season. Scott did it twice, one tying with Donnis Butcher, who also was to become a Piston coach, and the other time winning the assist crown outright.

Scott, the player, became an instant success with the Pistons although his selection as No. 1 in the draft in 1961 surprised many in the Detroit area.

Piston fans had been expecting the team would pick a "name" player out of the immediate college ranks, but the club's management knew better. They knew of Scott, who had dropped out of Portland University two years before and was playing in the Eastern League while waiting to become eligible for the National Basketball Association draft.

In his first year with the Pistons, Scott averaged 13.3 points and 11.5 rebounds during the regular campaign and then skyrocketed to 17.4 points and 14.5 rebounds in the playoffs.

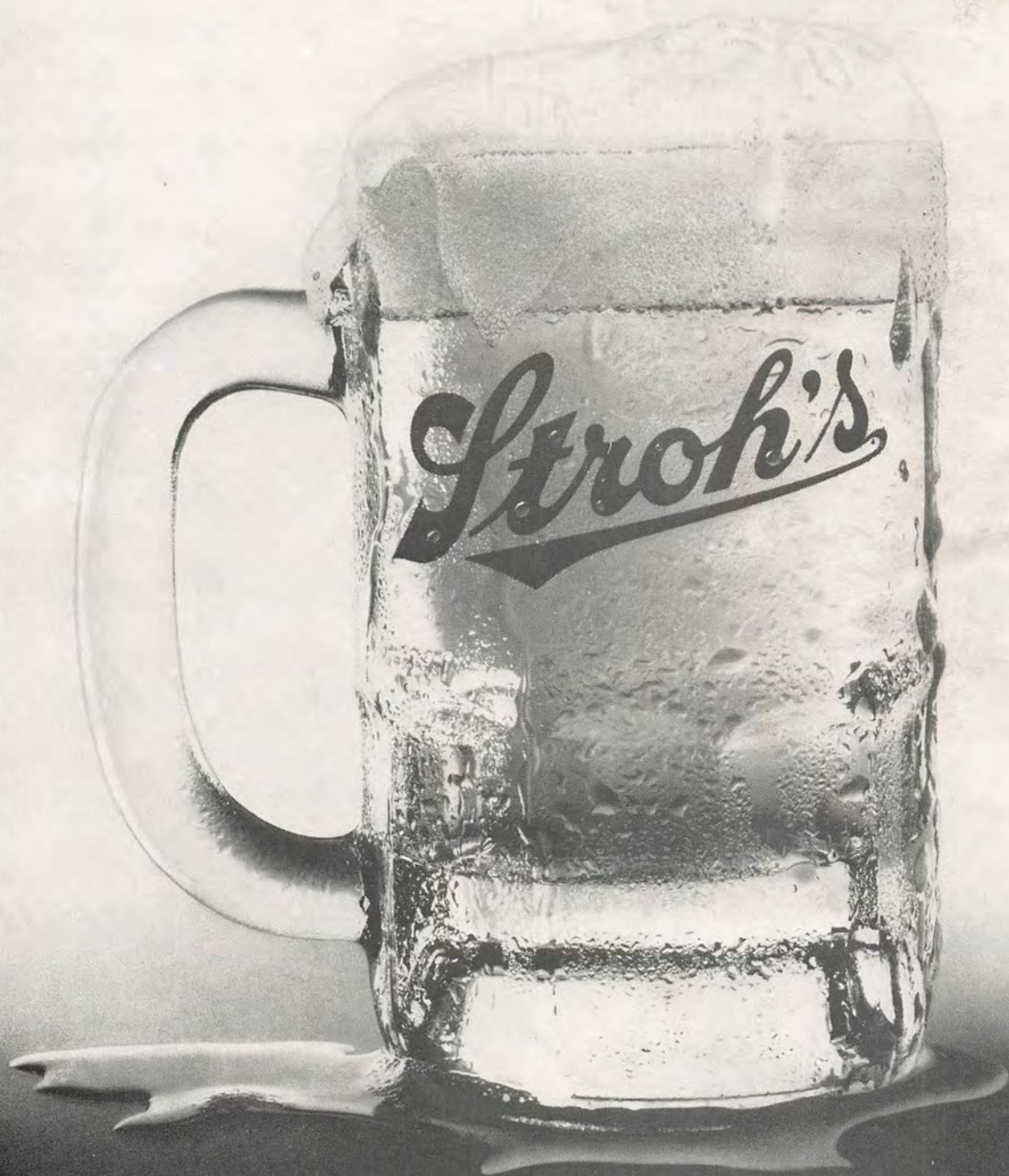
After his six seasons in Detroit, Scott was rated to the Baltimore Bullets and finished his pro playing days with two years on the Virginia Squires in the ABA.



**It's the
real
thing.
Coke.**
Trade-mark ®



**The only good whistle is a
wet whistle.**



From one sports lover to another.

THE STROH BREWERY COMPANY, DETROIT, MICHIGAN 48226

Don Adams

BIRTH DATE—Nov. 24, 1947

HEIGHT—6-7, **WEIGHT**—220

COLLEGE—Northwestern

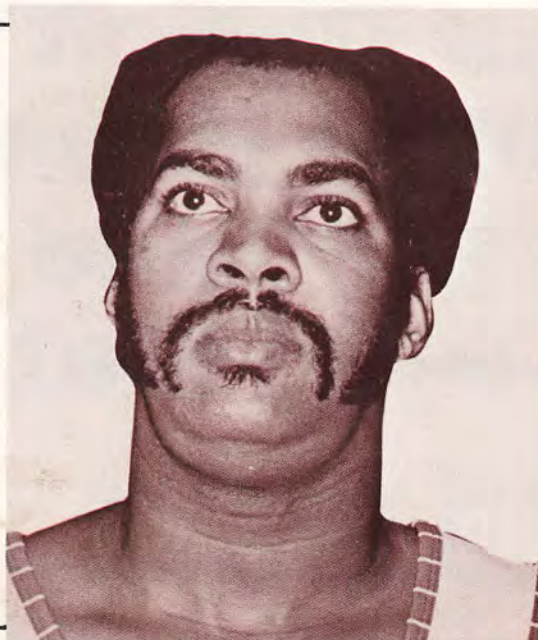
RESIDENCE—Atlanta, Ga.

Obtained by Pistons: *October, 1972 from Atlanta Hawks*

Adams is in his third season of NBA play . . . Drafted eighth by San Diego Rockets in 1970 and immediately blossomed into a starter, averaging 11.4 points in his rookie season . . . He was traded to the Atlanta Hawks early last season and again wound up averaging 11.4 points for the season. In the playoffs with the Hawks last spring he averaged 9.3 points . . . He ranked third on the Hawks in rebounding last season with 592 . . . A native of Atlanta, he starred in high school there before going to Northwestern University where he average 15 points during his collegiate career.

NBA RECORD

GAMES	FG	REB	AST	PTS	AVG
155	704	1173	313	1768	11.4



Dave Bing

BIRTH DATE—Nov. 29, 1943

COLLEGE—Syracuse U.

HEIGHT—6-3, **WEIGHT**—180

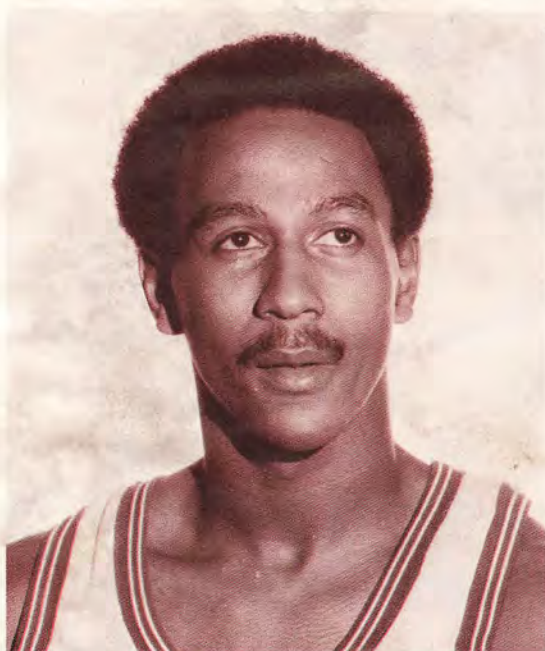
RESIDENCE—Southfield, Mich.

Obtained by Pistons: *Drafted: No. 1, 1966.*

Starting his seventh season in the NBA, all with the Pistons . . . Has shattered just about every Pistons' scoring and assist record . . . His 10,376 points and 2,528 assists all-time club highs . . . Holds one-season marks for most points (2,213) and assists (546) . . . His single-game highs of 54 points in regular-season and 44 in playoffs both records . . . His 19 assists most ever by a Piston in Detroit . . . Pistons' scoring champion five years in a row (66-71) and assist king six straight years (66-72) . . . NBA scoring champion in 67-68 with 27.1-point average . . . Top NBA rookie in 66-67 . . . Three-time participant in NBA all-star game . . . Runs summer basketball camps in Thompsonville, Mich., and Pennsylvania's Pocono Mountains . . . Married.

NBA RECORD

GAMES	FG	REB	AST	PTS	AVG
433	3920	1963	2528	10376	24.0



Jim Davis

BIRTH DATE—Dec. 18, 1941

COLLEGE—Colorado U.

HEIGHT—6-9½, **WEIGHT**—235

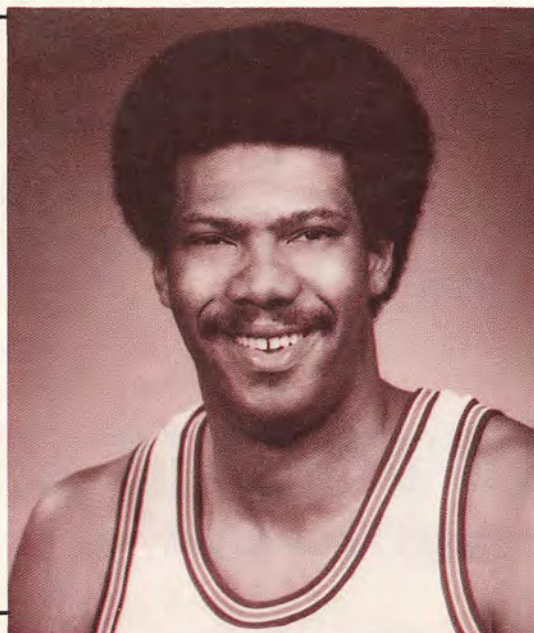
RESIDENCE—Detroit, Mich.

Obtained by Pistons: *December, 1971 from Houston*

Starting his sixth season in the NBA . . . Although he was an original draft choice of the Pistons (1964) he never appeared in a Piston uniform until he was obtained from Houston last December . . . Spent four days in Pistons' camp in 1964 . . . Then played two years in Eastern League . . . Returned to the NBA in 67-68 when he signed with the St. Louis Hawks . . . Traded at outset of last season to Houston, then to Detroit . . . Has proved two things during NBA career: He's equally effective as a starter or coming off the bench . . . Enjoyed best season with the Hawks in 1969-70 when he averaged 13.6 points . . . Can play either center or forward, but figures chiefly as a pivotman in the Pistons' strategy . . . Single.

NBA RECORD

GAMES	FG	REB	AST	PTS	AVG
367	1152	2270	507	3018	8.2



Your Detroit Piston ticket stub is valuable!... Save



RED BARN

This half ticket good for a
20¢ discount
on a Barnbuster
at the Red Barns of Metropolitan De-
troit. One half ticket (20¢ Discount)
good per Barnbuster.

and use it at the

RED BARN

When the Hungries hit,
hit the Red Barn.



LOCATIONS

2905 W. Grand Boulevard at
John Lodge
2755 Woodward at Temple
11999 Gratiot at Gunston
11133 E. Jefferson at
Beniteau
10625 W. 8 Mile at Pinehurst
21711 W. 8 Mile at Lahser
8818 Michigan at Addison
13713 Woodward at Grand
Avenue, Highland Park
9737 Joseph Campau,
Hamtramck
30105 Plymouth at Wonderland
Center, Livonia
1400 S. Woodward at the Zoo,
Royal Oak
1850 E. 12 Mile at Dequindre,
Madison Hgts.
1295 W. 14 Mile near Stephen-
son Hwy., Madison Hgts.
3755 8 Mile at Ryan, Warren
31800 Gratiot at Gratiot
Drive-In, Roseville
23010 Harper at 9 Mile,
St. Clair Shores
5875 N. Wayne Road,
Westland
3831 W. Fort Hwy., Wyandotte
8700 Telegraph, Taylor

Tuesday Join the Family Night Parade

RIB-EYE STEAK DINNER 99¢

Every Tuesday night is Family Night at Ponderosa.
And that means a Rib-Eye Steak, baked potato,
tossed salad, and hot buttered roll for 99¢.
And that means great.



PONDEROSA® STEAK HOUSE

where tender things are always happening

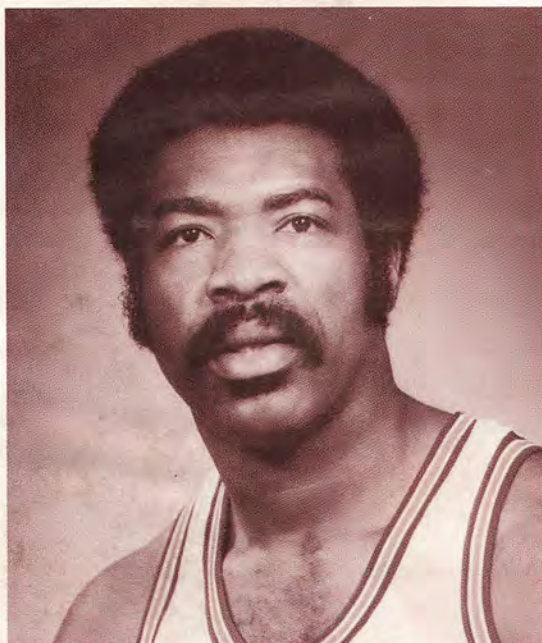
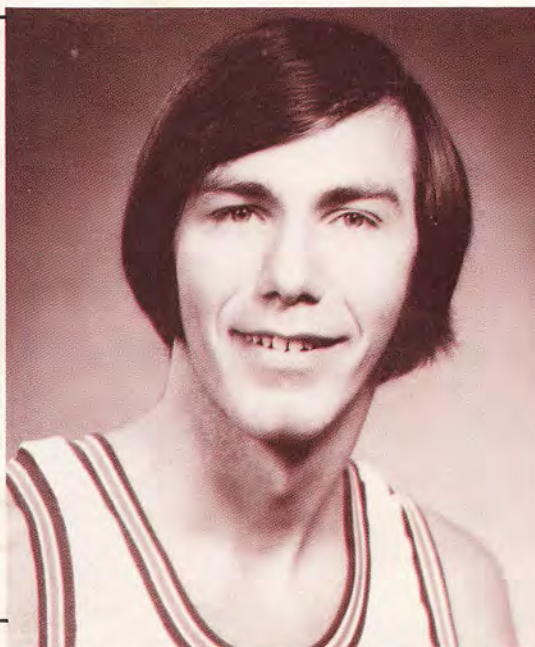
Dearborn
4600 Greenfield
Madison Heights
1265 W. 14 Mile, west of Stephenson Hwy.
Royal Oak
2250 N. Woodward, north of 12 Mile Rd.
Taylor
8460 Telegraph, south of Ecorse Rd.
Warren
13791 E. 13 Mile, east of Schoenherr
21000 Schoenherr, north of 8 Mile Rd.
Waterford
2446 Elizabeth Lake Road near Telegraph
Wyandotte
3851 Fort, south of Eureka

Chris Ford

BIRTH DATE—Jan. 11, 1949 **COLLEGE**—Villanova
HEIGHT—6-5, **WEIGHT**—190 **RESIDENCE**—Atlantic City, N. J.
Obtained by Pistons: *Drafted: No. 2, 1972.*
 Played three seasons on Villanova varsity as both guard and forward . . . Each Villanova team went on to gain a spot in NCAA post-season tourney . . . Averaged 16, 13.8 and 17.9 points in that order for Villanova with overall 15.8 mark . . . High single game was 31 points against Notre Dame . . . Season career high at Villanova with 145 assists for one season . . . Holds Villanova career high for assists . . . Rated as the team's "leader" last three seasons . . . Hails from Atlantic City, N. J., where he starred in high school . . . Recently married.

FORD'S COLLEGE RECORD

GAMES	FG	REB	AST	PTS	AVG
91	574	548	—	1433	15.8



Fred Foster

BIRTH DATE—March 18, 1946 **COLLEGE**—Miami (Ohio)
HEIGHT—6-5, **WEIGHT**—215 **RESIDENCE**—Philadelphia, Pa.
Obtained by Pistons: *July, 1972 from Philadelphia '76ers*
 Starting his fifth season in the National Basketball Association . . . After playing two seasons with Cincinnati, he was traded to Philadelphia 76ers where he performed for the past two seasons . . . Called by Pistons' coach Earl Lloyd as "a hard-nosed player who's very aggressive and makes things happen when he's on the floor." . . . Also solid on defense . . . Best season in NBA was his second (1969-70) when he averaged 15 points with Cincinnati . . . Rated as the finest pro prospect to come out of Miami of Ohio since Wayne Embry . . . Has good accurate jump shot from beyond the key and can go one-on-one with most forwards . . . Possesses great strength and has played some guard during his pro career.

NBA RECORD

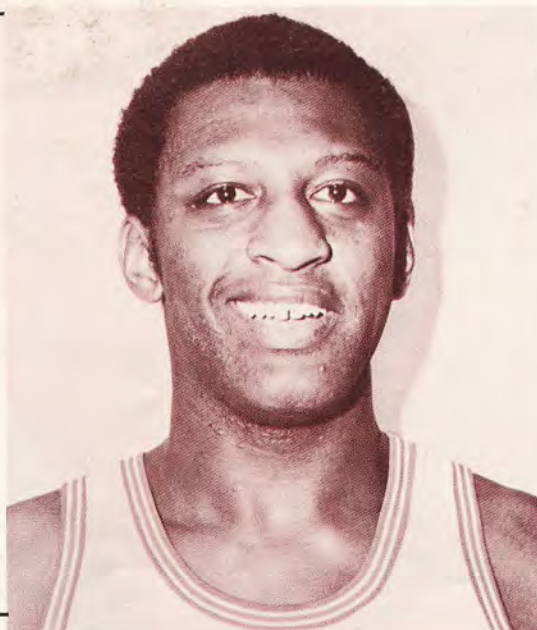
GAMES	FG	REB	AST	PTS	AVG
270	1030	798	294	2537	9.4

Bob Lanier

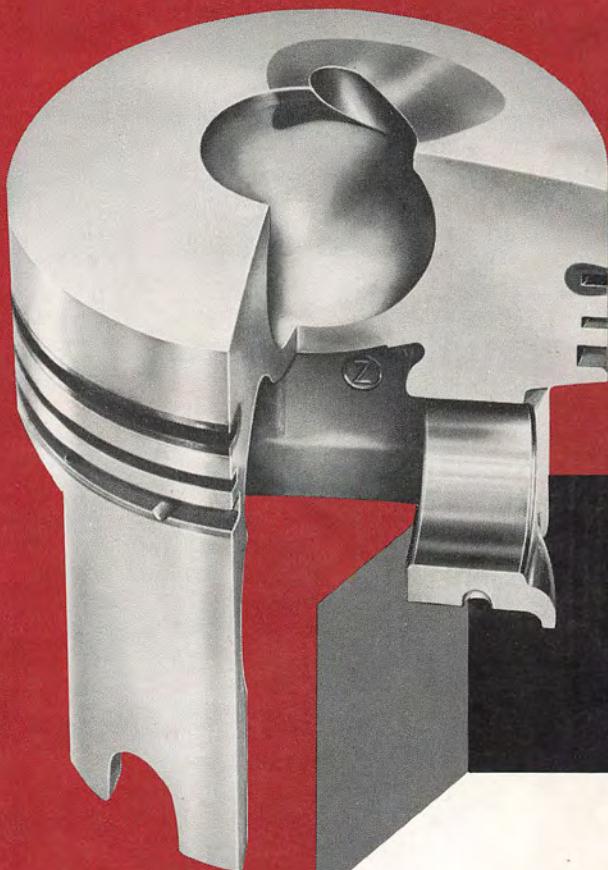
BIRTH DATE—Sept. 10, 1948 **COLLEGE**—St. Bonaventure
HEIGHT—6-11, **WEIGHT**—260 **RESIDENCE**—Southfield, Mich.
Obtained by Pistons: *Drafted: No. 1, 1970.*
 Starting his third season in the NBA . . . The first Piston center in Detroit to win the team scoring title last season when he averaged 25.7 points per game . . . Joined Dave Bing (twice) and George Yardley as the only Pistons to Score more than 2,000 points in a single season . . . His 1132 rebounds in 71-72 set a team one-season high . . . One of the top field-goal percentage shooters in the league with a 49.3 percentage in 71-72. . . . Winner of the 1971-72 NBA "one-on-one" shooting contest . . . Named to the NBA All-Rookie team (70-71) and to NBA's All-Star game roster last season . . . Native of Buffalo, N.Y. . . . Overall No. 1 choice in NBA draft . . . Married.

NBA RECORD

GAMES	FG	REB	AST	PTS	AVG
164	1338	1797	394	3337	20.3



**For heavy duty pistons, call the Expert...
70% of all truck and bus manufacturers do.**



Pistons by Zollner

There are good, solid reasons for Zollner's dominance in Heavy Duty Pistons for original equipment. Zollner is in its second generation of piston design-engineering, foundry and machining production. *Experience Counts!* Equally important is the ability to take advantage of every new engineering and production advance. *Zollner does!* You'll find that Zollner's close cooperation with engine builders creates the ultimate in piston power and performance at lowest cost. In *your* engines.

ZOLLNER CORPORATION

FORT WAYNE, INDIANA • BIRMINGHAM, MICHIGAN
OAKBROOK, ILLINOIS • LEAMINGTON, ONTARIO

FOLLOW THE BOUNCING BALL TO YOUR DEALER FEATURING:
OFFICIAL NBA BASKETBALL SHOES



Win a trip for two to the 1973 NBA Championship Finals



**Free entry blanks at stores that feature
NBA Professional Basketball Shoes**

**Two Grand Prizes and
1000 other winners!**
Each Grand Prize Winner gets:

- Tickets for Two
- Airplane Fare for Two
- Deluxe Hotel Accommodations

**PLUS
\$250 CASH FOR
EXPENSES**

It's easy! There's nothing to buy. And nothing to do,

except write your name and address, and deposit your entry blank in box provided at your nearby shoe store or sporting goods store featuring the 1973 NBA Championship Contest Display. You get everything free! Game tickets for two to one of the first four games of the 1973 NBA Playoff Championship Series. Airplane fare for you and your parent or guardian, Deluxe Hotel Accommodations — AND \$250 IN CASH FOR EXPENSES!

LOOK FOR THIS DISPLAY ▶
There will be 1002 winners!

Just fill out Entry Blank and deposit in the box provided. That's all!



OFFICIAL RULES All 1002 Prizes will be awarded

1. Official Entry Blanks are available at Shoe Stores and Sporting Goods Stores featuring NBA CHAMPIONSHIP CONTEST DISPLAY. Fill out and deposit Entry Blank in box provided there . . . before March 31, 1973, when contest closes.
2. Winners will be notified by mail, on or about April 14, 1973. Federal, State, or local taxes are sole responsibility of winners.
3. Winners will be determined in random drawing supervised by an independent judging organization, whose decisions are final. All entries become property of contest sponsor and cannot be returned.
4. Since NBA Championship Playoff Series is best 4 out of 7 games. Game Tickets will be furnished for one of the first four games.
5. NBA Championship Playoff Series is between winners of the East and West divisions of the National Basketball Association. Plane fare will be furnished to either the Eastern city, or the Western city.
6. Entrants must be no older than 18 years of age. This contest void in state where prohibited by law. No employees or their families, or persons having similar interests in the affairs of the contest sponsor are eligible.

WIN A TRIP FOR TWO TO THE 1973 NBA CHAMPIONSHIP FINALS

Detroit Pistons

Just fill out Entry Blank and deposit in the box provided at your nearest participating store.

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

Store Name _____

1000 Other Prizes

including Approved NBA Basketballs, NBA Professional Basketball Shoes, Tickets to NBA Regular Season Games, and Great Souvenirs with Official NBA Insignia!

MANUFACTURERS BANK

"That's my bank"

Now, the
Best deal
Around town

CHEVROLET
CARS • TRUCKS
SERVICE • PARTS

GENE BELL

CHEVROLET

14501 W. 7 Mile at Lodge • 341-6900

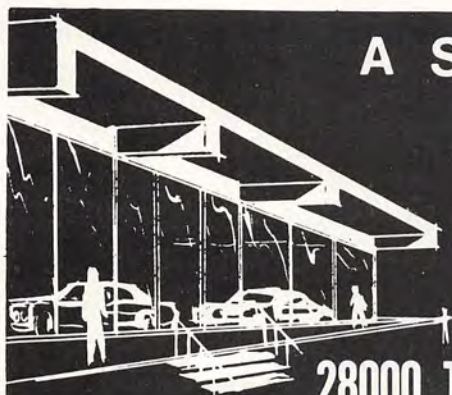
JUST MINUTES AWAY VIA EXPRESSWAY



SCORING FOR TO

PISTONS

NO. NAME	FIELD GOALS	FREE THROWS	PERSONAL FOULS
8 — Norwood	2222222222222222	11111111111111	123456
10 — Adams	2222222222222222	11111111111111	123456
15 — Mengelt	2222222222222222	11111111111111	123456
16 — Lanier	2222222222222222	11111111111111	123456
18 — Rowe	2222222222222222	11111111111111	123456
20 — Davis	2222222222222222	11111111111111	123456
21 — Bing	2222222222222222	11111111111111	123456
25 — Foster	2222222222222222	11111111111111	123456
31 — Thigpen	2222222222222222	11111111111111	123456
33 — Nash	2222222222222222	11111111111111	123456
42 — Ford	2222222222222222	11111111111111	123456
51 — Mueller	2222222222222222	11111111111111	123456
	2222222222222222	11111111111111	123456
TOTAL			



A STEP IN THE RIGHT DIRECTION

**GLASSMAN
OLDSMOBILE INC.**

28000 TELEGRAPH RD. • SOUTHFIELD • PHONE 354-3300

John Rummel Cadillac

37777 GRATIOT — MT. CLEMENS

Just North of Metro Parkway



CADILLAC

*"Standard of
the World"*

Call 293-7500 now!

NIGHT'S GAME

VISITORS

NO. NAME	FIELD GOALS	FREE THROWS	PERSONAL FOULS
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
	2222222222222222	1111111111111111	123456
TOTAL			

WE'RE BULLISH
ON DOWNTOWN DETROIT

Cole & Erwin
Jewelers

NEW LOCATION

200 STATE STREET

CORNER GRISWOLD

DIAMONDS

WATCHES • FINE JEWELRY

COMPLETE OPTICAL
DEPARTMENT

A little lighter,
a little more delicious.
Falstaff, it's some
gorgeous hunk of beer.

1972 Pistons

No.	Player	Ht.	Wt.	Birthdate	College
10	Don Adams	6-7	220	11-24-47	Northwestern '70
21	Dave Bing (Captain)	6-3	185	11-29-43	Syracuse '66
20	Jim Davis	6-9	220	12-18-41	Colorado '64
42	Chris Ford	6-5	190	1-11-49	Villanova '72
25	Fred Foster	6-5	210	3-18-46	Miami (O.) '68
16	Bob Lanier	6-11	260	9-10-48	St. Bonaventure '70
22	Stu Lantz (Injured)	6-3	175	7-13-46	Nebraska '68
15	John Mengelt	6-2½	195	12-16-49	Auburn '71
51	Erwin Mueller	6-8	230	3-12-44	San Francisco '66
33	Bob Nash	6-8	205	8-24-50	Hawaii U. '72
8	Willie Norwood	6-7	215	8- 8-47	Alcorn '69
18	Curtis Rowe	6-7	225	7- 2-49	UCLA '71
31	Justus Thigpen	6-1	170	8-13-47	Weber State '70

NBA REFEREES

5 Mendy Rudolph	14 Mark Schlafman	20 Eugene Agnes
6 Don Murphy	15 Bob Rakel	21 Forrest Harris
7 Jack Madden	16 Alan Brunkhorst	22 Paul Mihalek
8 Manny Sokol	17 Len Wirtz	24 Ed Batagowski
9 Ed Rush	18 Jerry Loeber	26 Richie Powers
10 Darell Garretson	19 Jim Capers	29 Mark Mano
11 Jake O'Donnell		30 Lee Jones

You can be Black, and Navy too.



The Navy is learning about Black pride. Let's teach them a lesson they want to learn. The pay is good, and in exchange for what a Black man can teach the Navy about people, the Navy can give training in any field from welding to electronics, plumbing, air traffic control, or fire fighting. Not every institution in this country puts a Black man through a lot of changes before providing opportunity.

**Get a little more
in the Navy.**

Call Today 834-0233 226-7788 527-7280 535-1170 874-2520

Stu Lantz

BIRTH DATE—July 13, 1946

COLLEGE—Nebraska U.

HEIGHT—6-3, **WEIGHT**—175

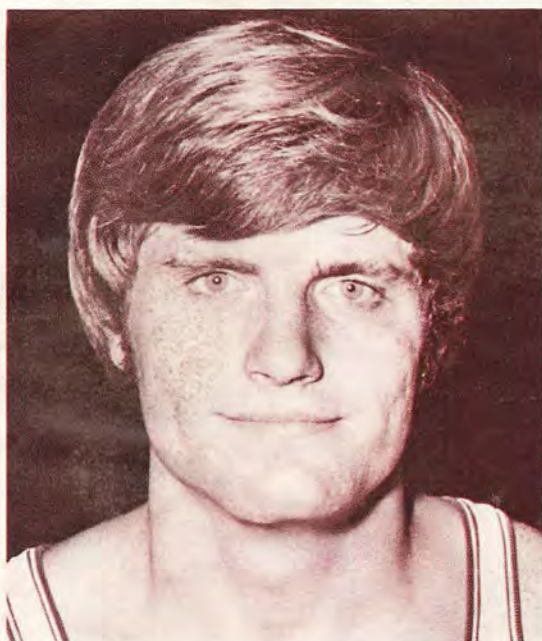
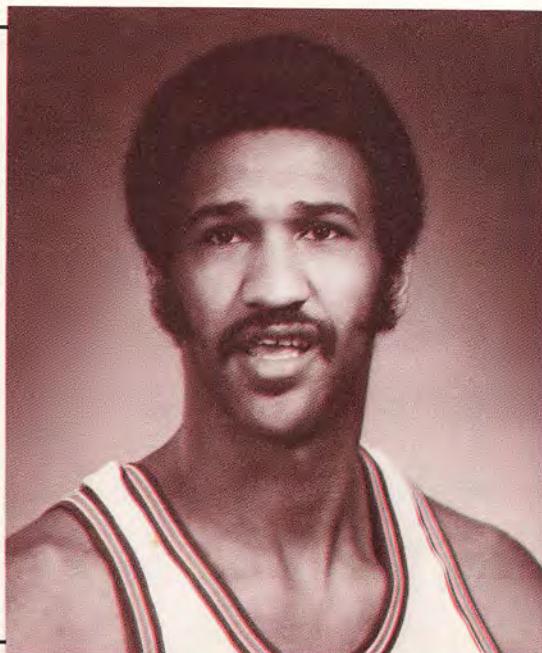
RESIDENCE—San Diego, Calif.

Obtained by Pistons: August, 1972, from Houston Rockets.

Starting his fifth season in the NBA . . . Was MVP two years at Nebraska, and gained All-America recognition before being drafted by Rockets . . . Ranks second in minutes played, scoring and assists on all-time Rockets' list . . . Has missed only one regular-season game in last three seasons . . . Serving part-time as a rookie, he took over as a starter in second season with Rockets and has come into his own the last two seasons, averaging 20.6 and 18.5 points, respectively . . . High NBA game of 43 points came in 70-71 . . . During same season, he hit on 13 out of 13 in field-goal attempts . . . Was voted MVP by San Diego press, radio, TV two years ago . . . Excellent at free throw line, averaging 80.3 percent . . . Married and has two children.

NBA RECORD

GAMES	FG	REB	AST	PTS	AVG
318	1817	1242	1067	4947	15.5



John Mengelt

BIRTHDATE—Dec. 16, 1949

COLLEGE—Auburn

HEIGHT—6-2½, **WEIGHT**—195

RESIDENCE—Kansas City, Mo.

Obtained by Pistons: November, 1972 from Kansas City-Omaha

In his second National Basketball Association season . . . Averaged 10 points as a rookie with Cincinnati Royals (now Kansas City-Omaha) last year after setting all of Auburn University's scoring records, including a three-season career mark of 24.8 points . . . Was voted on All-Academic team as a senior . . . Makes things happen when he's on the floor . . . Hard-nosed player who is recognized as one of NBA's toughest defensive guards . . . Aggressive and good ball handler as well as passer . . . Recently married.

NBA RECORD

GAMES	FG	FT	REB	AST	PTS	AVG
78	287	208	148	146	782	10.0

Erwin Mueller

BIRTH PLACE—March 12, 1944

COLLEGE—San Francisco U.

HEIGHT—6-8, **WEIGHT**—230

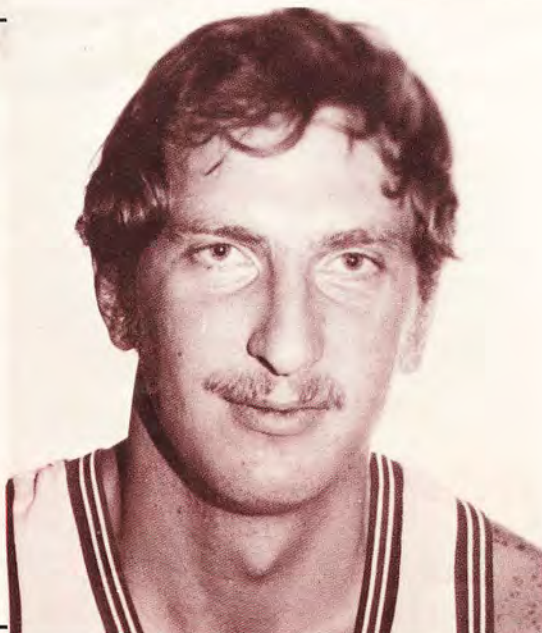
RESIDENCE—Harper Woods, Mich.

Obtained by Pistons: Nov. 1969, from Seattle SuperSonics.

Starting his seventh season in the National Basketball Association and his fourth as a member of the Pistons . . . Plagued by injuries the past two seasons . . . Was restricted to only 42 games in 1971-72 after suffering a fractured back . . . Often praised by coaches "for things he does on the basketball floor which many fans don't see" . . . Bounced around the NBA before he finally settled down with the Pistons . . . After being drafted by Chicago, he went to Los Angeles, back to Chicago, then to Seattle before the Pistons . . . Excellent ball handler for a big man . . . Considered one of the smartest players in the NBA . . . Was named to NBA's All-Rookie team in 66-67 . . . Married.

NBA RECORD

GAMES	FG	REB	AST	PTS	AVG
404	1283	2036	846	3227	8.0



LET'S TAKE A GOOD LOOK AT EACH OTHER...

We know a young man just out of school has more on his mind than just a job these days. He's concerned about his world. He's looking at the future. And he's looking for a way to do something about it.

We're looking at the future, too. In fact we're dedicated to it. And we're looking for people who feel the same way.

You see, there's more to the Air Force than good pay, guaranteed jobs and valuable skills. There's also the satisfaction of doing something worthwhile and important.

But that's something you'll have to decide for yourself. It's easy to get the facts and there's no obligation. The attached coupon will get you the name and address of your nearest Air Force Recruiter.

Go ahead . . . Take a good close look at us. We'll look you over, too . . .



U. S. Air Force Recruiting Service
Detachment 504
Selfridge ANG Base,
Michigan 48045

Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Date of birth _____

High School _____

AND WE MIGHT BOTH FIND WHAT WE'RE LOOKING FOR

ALL-TIME NBA SINGLE GAME MARKS

PLAYER — FULL GAME

Most Points — 100 by Wilt Chamberlain, Phila. vs. N. Y.	3- 2-62
Most FGA — 63 by Wilt Chamberlain, Phila. vs. N. Y.	3- 2-62
Most FGM — 36 by Wilt Chamberlain, Phila. vs. N. Y.	3- 2-62
Consecutive FGM — 18 by Wilt Chamberlain, S.F. vs. N. Y.	11-27-63
14 by Bailey Howell, Balt. vs. S. F.	1- 3-65
13 by Larry Costello, Syracuse	12- 8-61
Most FTA — 34 by Wilt Chamberlain, Phila. vs. St. Louis	2-22-62
Most FTM — 28 by Wilt Chamberlain, Phila. vs. N. Y.	3- 2-62
Most Rebounds — 55 by Wilt Chamberlain, Phila. vs. Boston	11-24-60
Most Assists — 28 by Bob Cousy, Boston vs. Minneapolis	2-27-59
28 by Guy Rodgers, S. F. vs. St. Louis	3-14-63
Most Personals — 8 on Don Otten, Tri-Cities	11-24-49

ONE TEAM — FULL GAME

Most Points — 173 by Boston vs. Minneapolis	2-27-59
Most FGA — 153 by Philadelphia vs. Los Angeles	12- 8-61
150 by Boston vs. Philadelphia	12- 2-60
Most FGM — 72 by Boston vs. Minneapolis	2-27-59
Most FTA — 86 by Syracuse vs. Anderson	11-24-49
71 by Chicago vs. Phoenix	1- 8-70
Most FTM — 67 by Anderson vs. Syracuse	11-24-49
Most Rebounds — 112 by Philadelphia vs. Cincinnati	11- 8-59
112 by Boston vs. Detroit	11-24-60
Most Personals — 66 by Anderson	11-24-49
Most Assists — 51 by Sheboygan vs. Denver	3-10-50
60 by Syracuse	11-15-52
55 by Milwaukee	11-12-52
Most Disqualifications — 8 from Syracuse vs. Baltimore	11-15-52

Now . . .

**Wesley's
Quaker Maid
ICE CREAM**

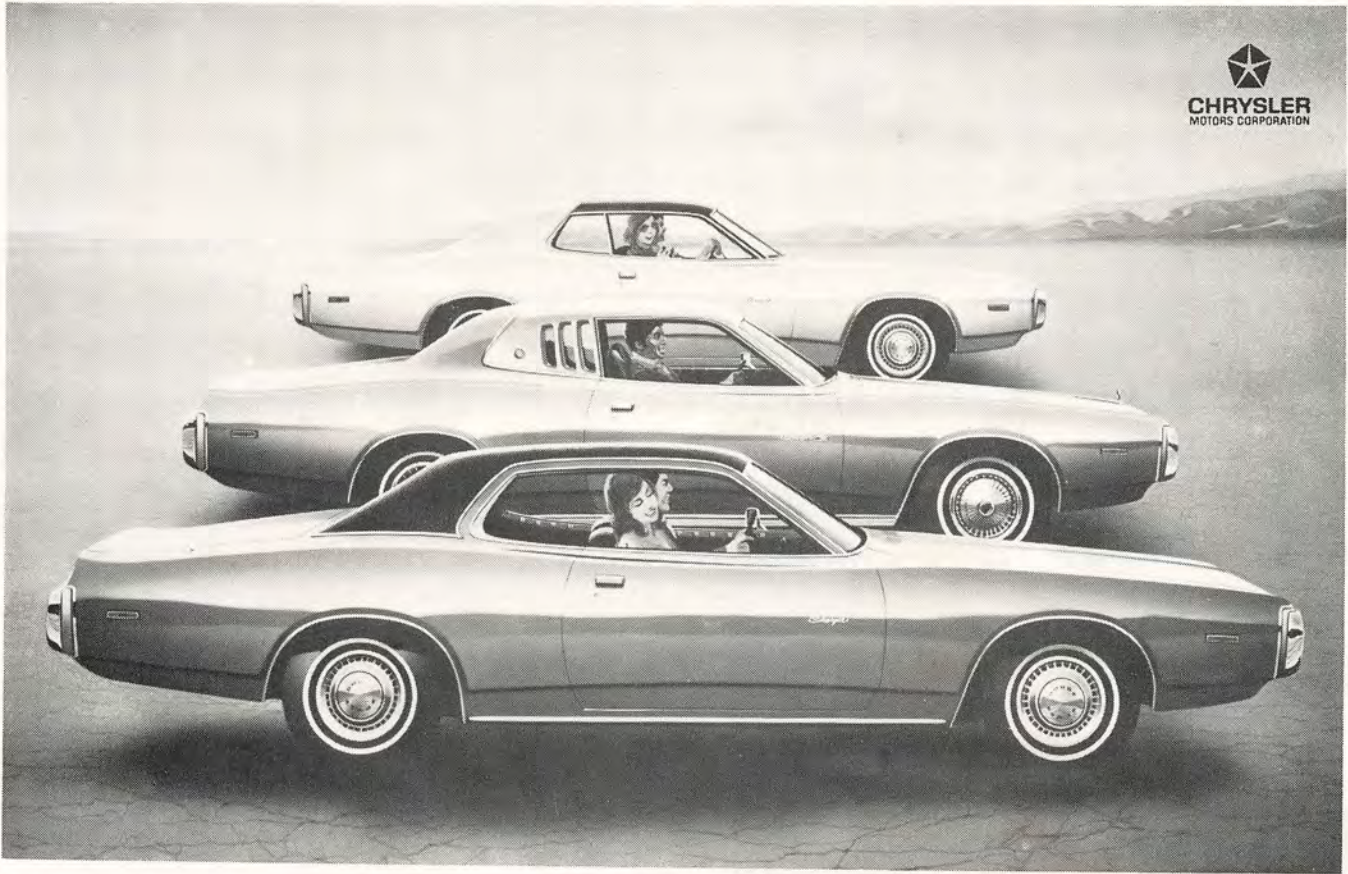
A Measure of Quality

**adidas-
Superstar
is the No.1
Pro-Shoe**

"Superstar" —
an amazingly light leather
basketball shoe worn by the best pro and
college players.



adidas®



LOOK GREAT IN A DODGE

Charger. The classic blend of family car and sporty styling. Choose the Dodge Charger, Charger SE, or Charger hardtop. They all say a lot about the man who owns one.

LIVE GREAT IN A DODGE

recreational vehicle. Dodge trucks can be adapted to handle most of today's slide-on camper packages or conversion units. In addition, Dodge is the Number 1 supplier of chassis to the Motor Home field.



Recreational conversion by Balboa Division of Jensen Marine.



Bob Nash

BIRTH DATE—Aug. 24, 1950
HEIGHT—6-8, WEIGHT—205

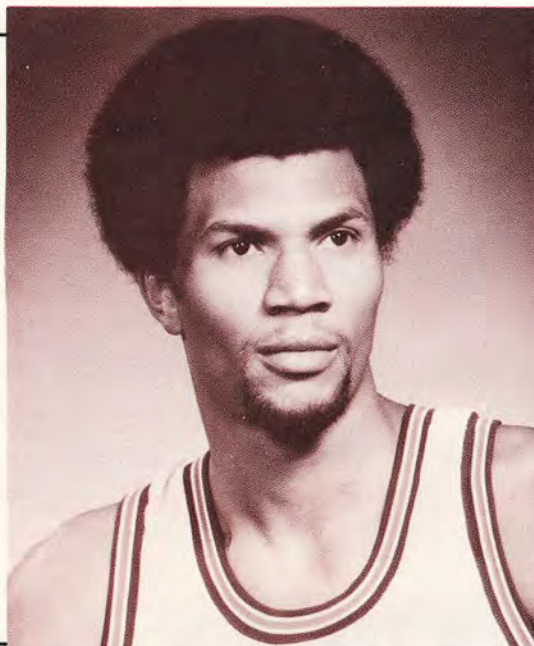
COLLEGES—U. of Hawaii
San Jacinto JC (Texas)
RESIDENCE—Hartford, Conn.

Obtained by Pistons: Drafted: No. 1, 1972

All-City, All-State and All-America in high school in Hartford . . . Went on to San Jacinto Junior College in Texas where he starred for two years and was named to the NJCAA All-America team as a sophomore . . . Finished college career with two seasons at Hawaii where he averaged 15.6 and 18.2 points and 12.9 and 14.4 rebounds as Hawaii qualified for NIT (1971) and NCAA (1972) . . . Honorable mention All-America both by AP and UPI . . . Ranked among 1971-72 NCAA leaders in rebounds . . . Outstanding player in last year's Rainbow Classic . . .

NASH'S COLLEGE RECORD

GAMES	FG	REB	AST	PTS	AVG
53	399	721	—	890	16.8



Willie Norwood

BIRTH DATE—Aug. 8, 1947
HEIGHT—6-7, WEIGHT—220

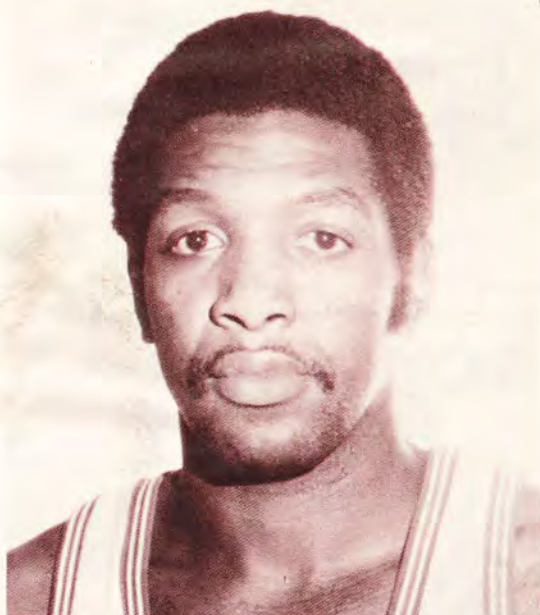
COLLEGE—Alcorn A-M
RESIDENCE—Detroit, Mich.

Obtained by Pistons: Drafted, No. 2, 1969.

Starting his second season with the Pistons and in the National Basketball Association . . . Used for the most part in a reserve role by the Pistons as rookie, when he averaged 7.5 points and four rebounds per game . . . Although an original draft choice of the Pistons in 1969, it wasn't until last season he finally reported to the team. In between he tried out for a spot in the American Basketball Association and played one year for a team in France . . . Decided to leave Europe behind despite an offer to remain there because he wanted "to play with the best . . . and the best are in the NBA" . . . One of the leading scorers in the history of Alcorn College.

NBA RECORD

GAMES	FG	REB	AST	PTS	AVG
78	222	316	43	584	7.5



Curtis Rowe

BIRTH DATE—July 2, 1949

COLLEGE—UCLA

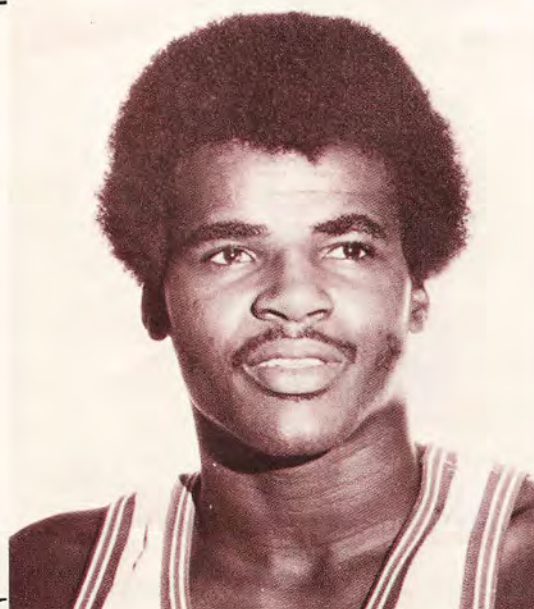
HEIGHT—6-7, WEIGHT—225 RESIDENCE—Los Angeles, Calif.

Obtained by Pistons: Drafted, No. 1, 1971.

Starting his second season with Pistons and in the NBA . . . Earned all-rookie recognition last season when he quickly won himself a starting job on the Pistons . . . Only player on the team to play in all 82 games . . . Rated a future standout in the NBA by coach Earl Lloyd . . . Averaged 11.3 points and 8.5 rebounds in first season as a pro . . . He played on three straight UCLA championships in NCAA competition . . . With Rowe in the lineup, UCLA posted an overall 86-4 record . . . Excellent shooter . . . Averaged 52.7 percent at UCLA and connected on 46 percent of field goal tries as a Piston rookie . . . Holds the UCLA freshman team single-game high of 51 points . . . Single.

NBA RECORD

GAMES	FG	REB	AST	PTS	AVG
82	369	699	99	930	11.3





Justus Thigpen

BIRTHDATE—Aug. 3, 1947
HEIGHT—6-1, WEIGHT—170

COLLEGE—Weber State
RESIDENCE—Flint, Mich.

Obtained by Pistons: Signed as free agent.

Newest of the Pistons signed in late-season after averaging 41 points for the Flint Pros of the Continental Basketball Association . . . Although born in Mississippi, he attended high school in Flint, where he made the Northern High basketball season as a senior . . . Then starred two years at the then Flint Junior College before going to Weber State College where he played two years of varsity basketball . . . Was voted the MVP last year in leading a Flint team to the National Amateur Basketball Association title. Married.

**NUTS TO
YOU
from . . .**
Kar's

**The
Pistons Have
Only 24 Seconds
On Their Clock,
We Have
24 HOURS
On Ours!**



Averill Press, Inc.

1225 Bowers St. • Birmingham, Michigan 48012
646-2000



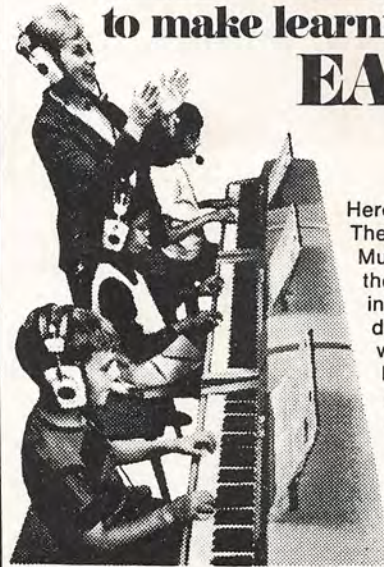
**Be A Winner,
Buy The Best !**

Krut-chee

**SUNSHINE
Potato Chips**

14471 LIVERNOIS, DETROIT, MICH. 48238
CALL: 341-1010

**NOW Hammell Music
HAS THE WAY
to make learning the piano
EASY FUN**



Here. Now!
The Wurlitzer Electronic
Music Laboratory—
the first really new idea
in piano teaching in
decades. Students
wear earphones...
learn at their own
electronic pianos—
enjoy all the
advantages of private
lessons plus the
stimulation of
group activity.
Fascinating fun—for
children of all ages!

Come in today for a personal demonstration.

Hammell Music, Inc.

Wurlitzer & Gulbransen
Pianos & Organs

Call GA 7-0040
937-1040

15630 Middlebelt
Livonia, Mich.

1972-73 Pistons' All-Opponent Team

Meet the Detroit Pistons' 1972-73 All-Opponent National Basketball Association team.

The forwards are Spencer Haywood of Seattle, the former University of Detroit and Detroit Pershing High School star, and Bob Love of Chicago.

Kareem Abdul-Jabbar of Milwaukee has been named at center with Nate Archibald of Kansas City-Omaha and Walt Frazier of New York the guards.

Surprisingly, there was no unanimous choice in the Pistons' voting. Jabbar and Archibald topped the voting with Haywood right behind.

As "back-ups" the Pistons voted for Elvin (the Big E) Hayes of Baltimore at forward, Dave Cowens of Boston at center and Jerry West of Los Angeles at guard.

Not a single Piston voted for Wilt Chamberlain of the Lakers.

The Pistons were well split in their voting for the NBA's "Player of the Year." Archibald won the honor with five of the 13 votes cast, Jabbar



Nate Archibald



Kareem Abdul-Jabbar

was second with three votes while Hayes, Cowens and Boston's John Havlicek also drew nods in the "player of the year" voting.

When it came to the rookie of the season the Pistons' leaned heavily in favor of Buffalo's Bob McAdoo, a forward.

THE JOB YOU LEARN IN TODAY'S MODERN VOLUNTEER ARMY IS YOURS TO KEEP.



Be a pro—learn a skill that will help you the rest of your life. Skills like computer repair, TV repair, helicopter flight training, auto mechanic training—and many more.

See or call your local army recruiter, or call 964-0608.

Interested in the Army Reserves?

How about these jobs: nursing, medical specialist, social worker, psychologist, x-ray technicians, dental technicians.

These are just a few assignments you can fill with the 323rd General Hospital in Inkster. Medical care is their mission.

Call Miss Danielson at 561-4500 for complete details.

ARMY RECRUITING HEADQUARTERS
428 Clinton St.
Detroit, Michigan 48226



Basketball's Show Place— the Hall of Fame



Something for everybody . . . that's the theme of the Naismith Memorial Basketball Hall of Fame in Springfield, Mass.

Unique is the way the experts have described basketball's national shrine. Among the Halls of Fame for the major sports, the Naismith Memorial Basketball Hall of Fame is the only one that is dedicated to the total game—amateur or professional, high school, AAU, collegiate, NBA and ABA.

The Hall of Fame Building, situated on the campus of Springfield College, is physically divided into an Honors Court, Museum, Famous Champions Section and Library and Archives.

The Honors Court is the very heart of the Hall of Fame. In a cathedral-like setting, basketball's immortals are enshrined by ceiling-to-floor, hand painted stained glass window plaques. Entering the 1972-73 basketball season there were 82 men and four famous teams enshrined in the Honors Court.

Annually in the spring of the year the new inductees are admitted to the Basketball Hall of Fame in a ceremony conducted at the Basketball Hall of Fame.

The Museum traces the history of the sport of basketball original uniforms, equipment, basketballs and other items. Basketball's original 13 rules are displayed below the peach basket first used.

The Famous Champions Section not only salutes all the professional and collegiate champions but recognition is also given to prep, international, and outstanding amateur teams.

The Hickox Library and Archives is the most authoritative source for Basketball history and information and includes a very rare, complete set of rule books.

Being a living institution the Basketball Hall of Fame continues to grow. Hardly a day passes without the Hall of Fame adding something to its vast collection of basketball history.



THERE'S
A STORE
NEAR YOU

THE ORIGINAL \$5.00 PANTS STORE

PANTS GALORE

*WHERE YOU'LL FIND OVER 10,000 1ST QUALITY
NAME BRAND PANTS IN EVERY STORE!!!*

WITH THIS COUPON

\$1.00 OFF
ON ANY BELT
MUST PRESENT THIS COUPON

IF
SAVING
IS YOUR
GOAL
YOU'LL
SCORE
AT
PANTS
GALORE

PLAY DUNK-O

It's Dunk-o-o Time again at Detroit Pistons home games. During the second period of each home game, eight lucky numbers will be called. The holders of these numbers will receive a chance to take ONE shot at half-time under the following rules:

- Men will shoot from outside the free throw circle.
- Women and boys, 12 and under, will shoot from the foul line.

A \$20 jackpot will be at stake for each game. If more than one shooter makes his toss, the money will be equally divided. If there is no winner, the money will be added on to the next game with the jackpot growing until there is a winner, or winners, in which case the money will be divided among all who make the shot. Non-winners will receive a gift for their participating in Dunk-o.

Vernors

RC ROYAL CROWN® COLA



**LOOK
WHO'S BACK
FOR GOOD—
TASTE**

NEW ERA FOODS OF MICH., INC.
5801 GRANDY AVENUE
DETROIT, MICH. 48211
PHONE: 921-2705



WIENERS and LUNCHEON MEATS
YOU ENJOY AT ALL SPORTS EVENTS
are made by

STATE SAUSAGE CORP.

5335 Riopelle
Detroit, Michigan 48211

875-9000

'73 NBA Draft Set April 16

The annual National Basketball Association college draft has been set for Monday, April 16.

It again will be carried on via a special 17-city telephone hookup of National Basketball Association teams.

NBA commissioner J. Walter Kennedy again has announced the undergraduates in college again will be eligible for the draft, if they meet the "hardship" requirements set by the NBA.

Any college player wishing to be considered for a hardship status must file an application with the NBA office no later than Friday, March 30.

If accepted as a hardship case, the undergraduate then will be eligible to be drafted along with college seniors, or those whose original classes will be graduating next spring, at the April 16 draft.

The two teams finishing with the poorest records in each conference again will flip a coin to determine which gets the overall first pick in the draft. Thereafter, teams will pick in an inverse order to their final standings at the end of the 1972-73 season.

THE NBA STORY

1971-72 INDIVIDUAL SCORING LEADERS

INDIVIDUAL SCORING LEADERS
(Minimum of 70 games played)

Jabbar, Milwaukee	81	1159	504	2822	34.8
Archibald, Cincinnati	76	734	677	2145	28.2
Havlicek, Boston	82	897	458	2252	27.5
Haywood, Seattle	73	717	480	1914	26.2
Goodrich, Los Angeles	82	826	475	2127	25.9
Love, Chicago	79	819	399	2037	25.8
West, Los Angeles	77	735	515	1985	25.8
Lanier, Detroit	80	834	388	2056	25.7
Clark, Baltimore	77	712	514	1938	25.2
Hayes, Houston	82	832	399	2063	25.2
Hudson, Atlanta	77	775	349	1899	24.7
Wicks, Portland	82	784	441	2009	24.5
Cunningham, Philadelphia	75	658	428	1744	23.3
Frazier, New York	77	669	450	1788	23.2
White, Boston	79	770	285	1825	23.1
Marin, Baltimore	78	690	356	1736	22.3
Walker, Chicago	78	619	481	1719	22.0
Mullins, Warriors	80	685	350	1720	21.5
Thurmond, Warriors	78	628	417	1673	21.4
Russell, Warriors	79	689	315	1693	21.4

FIELD GOAL LEADERS
(Minimum 700 Attempts)

	FG	FGA	PCT
Chamberlain, Los Angeles	496	764	.649
Jabbar, Milwaukee	1159	2019	.574
Bellamy, Atlanta	593	1089	.545
Snyder, Seattle	496	937	.529
Lucas, New York	543	1060	.512
Frazier, New York	669	1307	.512
McGlocklin, Milwaukee	374	733	.510
Walker, Chicago	619	1225	.505
Allen, Milwaukee	441	874	.505
Hudson, Atlanta	775	1540	.503

REBOUND LEADERS
(Minimum 70 Games)

	G	NO	AVG
Chamberlain, Los Angeles	82	1572	19.2
Unseld, Baltimore	76	1336	17.6
Jabbar, Milwaukee	81	1346	16.6
Thurmond, Warriors	78	1252	16.1
Cowens, Boston	79	1203	15.2
E. Smith, Buffalo	78	1184	15.2
Hayes, Houston	82	1197	14.6
Lee, Warriors	78	1132	14.5
Lanier, Detroit	80	1132	14.2
Bridges, Philadelphia	78	1051	13.5

FREE THROW LEADERS
(Minimum 350 Attempts)

	FT	FTA	PCT
Marin, Baltimore	356	398	.894
Murphy, Houston	349	392	.890
Goodrich, Los Angeles	475	559	.850
Walker, Chicago	481	568	.847
Van Arsdale, Phoenix	529	626	.845
Lantz, Houston	387	462	.838
Havlicek, Boston	458	549	.834
Russell, Warriors	315	378	.833
McKenzie, Portland	315	379	.831
Walker, Detroit	397	480	.827

ASSISTS LEADERS
(Minimum 70 Games)

	G	NO	AVG
West, Los Angeles	77	747	9.7
Wilkins, Seattle	80	766	9.6
Archibald, Cincinnati	76	701	9.2
Clark, Baltimore	77	613	8.0
Havlicek, Boston	82	614	7.5
Van Lier, Chicago	79	542	.69
Cunningham, Philadelphia	75	471	5.9
Mullins, Warriors	80	471	5.9
Frazier, New York	77	446	5.8
Hazzard, Buffalo	72	406	5.6

SINGLE GAME HIGHS

POINTS — 56, Walker, Chicago vs. Cincinnati, February 6, 1972
FIELD GOALS — 23, Jabbar, Milwaukee vs. Cincinnati, December 13, 1971
FREE THROWS — 23, Archibald, Cincinnati vs. Detroit, February 5, 1972
REBOUNDS — 34, Chamberlain, Los Angeles vs. Philadelphia, December 19, 1971
ASSISTS — 20, Washington, Cleveland vs. Portland, November 7, 1971

IF YOU WANT TO FEEL LIKE YOU'RE AT COBO, DRINK THE BEER THAT'S AT COBO.



The next time you sit down in front of your T.V. to watch the Pistons, do it the way you do it here. With a couple of Black Labels.

And if you think Carling Black Label tastes great all the way through

a game at Cobo, wait till you drink it through 3 games, an 11 o'clock news, and 2 late movies at home.

Then you'll know why we call Carling Black Label the T.V. Beer. You'll know it's because Black Label is

brewed to keep on tasting great show after show after show.

**CARLING
BLACK LABEL
THE TV BEER**

Who in America would build a new car like this?



Grand Am With Colonnade Hardtop Styling.

GRAND AM has the feel of a Grand Prix...the response of a GTO...the qualities you've admired in fine road cars. From Pontiac, of course.

Say you've always driven American cars...always been intrigued with imports. Our new Grand Am is a more-than-acceptable alternative.

The suspension was designed for the standard steel-belted radial tires and thick front and rear stabilizer bars. It keeps Grand Am level and controlled in corners.

Grand Am comes with a 400 V-8, Turbo Hydra-matic, power front disc brakes and fast, variable-ratio power steering.

Grand Am's front bumper is amazing. And everything around it is made of squeezable stuff that gives and springs back to shape.

The Grand Prix feeling is inside. Genuine African crossfire mahogany trim. Rally instrumentation. Special new front bucket seats.

Special because they recline and have adjustable lower back supports. And we put them in a 4-door as well as a 2-door.

We think Grand Am is without compromise. Sound like your kind of car?

See our kind of dealer.

Pontiac, of course.



The WideTrack people have a way with cars.